



### **Bryn Mawr Brewing Company VIPer Program - Terms and Conditions**

Bryn Mawr Brewing Company is building a new and exciting production brewery and taproom in Minneapolis, MN. By becoming a part of our VIPer (“Very Important Patron, Enthusiast, and Recruiter”) program, you will not only help a small local business grow, you will also get a Host Of Privileges (HOPs) as part of your MemBEERship.

Moving? Dead? Bored with beer? No worries! Pass your VIPer HOPs along to someone else. Just let Bryn Mawr Brewing know who it is.

We are selling three different types of VIPer MemBEERships. Choose the best one for you.

#### **VIPer Package (\$1,000)**

The basic VIPer MemBEERship includes:

- a) Priority invitation to soft opening of the brewery
- b) VIPer rugby style shirt
- c) Free 1<sup>st</sup> beer for 99 years (limit one beer per open day at the Fernweh)
- d) Free 1<sup>st</sup> growler fill for 99 years (limit one per month, does not accrue)
- e) Unique VIPer stein
- f) Personalized wooden bier deckel for stein
- g) \$100.00 gift card (eligible for both beer and merchandise)
- h) Priority access to annual beer trips (subject to priority of investors, Super VIPer members and brewery staff)
- i) Priority access to limited edition beer releases (one growler fill – counts towards item #d above and an invitation to the tap room release event)
- j) Tap room signage with member’s name (with VIPer member’s permission)

#### **COMMITTED COUPLE VIPer Package (\$1,900)**

This type of MemBEERship includes:

- a) All of the VIPer Package benefits for two individuals
- b) Paired tap room signage with the names of each Committed Couple VIPer (subject to the permission of the individuals, once created it is unchangeable hence the committed part)

#### **SUPER VIPer Package (\$5,000)**

This type of MemBEERship includes:

- a) All of the VIPer Package benefits
- b) Priority access to annual beer trips with a companion (subject to priority of investors, staff)
- c) Private brewery tour (annually for up to ten guests – free 1st pints for all guests; maximum tour length of four hours total)

### **Bryn Mawr Brewing Company**

110 1<sup>st</sup> Ave NE, F906, Minneapolis, MN 55413

- d) One time Brewer for a Day: Come in and help brew a batch a beer (subject to safety rules and other restrictions determined in the sole discretion of Bryn Mawr Brewing Company)
- e) Priority standing to volunteer at MN Craft Brewers Guild events on behalf of Bryn Mawr Brewing Company (includes free admission; available on a rotating basis)

Funds from SUPER VIPer MemBEERships will be used, in part, towards art installations in the brewery with the member's name listed as the sponsor.

### **Terms and Conditions of VIPer MemBEERships**

1. If you purchase a MemBEERship, we may begin using your funds immediately and use them, in part, to cover various pre-opening costs and expenses. We are still seeking suitable financing to open our brewery. If we are unsuccessful in obtaining suitable financing, we will not be able to proceed with our plans for opening the brewery. In such an event, there is no guaranty that you will ever receive the benefits associated with your VIPer MemBEERship or that you will receive a refund (in whole or in part) of your purchase.
2. VIPer MemBEERships are transferable (by sale, by gift, or by inheritance) upon official notification to Bryn Mawr Brewing Company; provided, however, that under no circumstances may MemBEERships be transferred for a price exceeding their original purchase price or otherwise for a profit. MemBEERships are not an investment, and you should not purchase them for investment purposes.
3. In the event that Bryn Mawr Brewing Company ceases to do business or if the business is sold, the MemBEERship benefits described herein will terminate and members will not be entitled to any refund(s).
4. Bryn Mawr Brewing Company reserves the right to refuse service to any individual who appears intoxicated.
5. VIPer MemBEERship cards will be distributed prior to the opening of the taproom and will be available for use once the taproom is open.
6. VIPer Memberships are not stock, shares, ownership or any other security in Bryn Mawr Brewing Company.
7. Information collected for MemBEERship will not be sold or shared.
8. Bryn Mawr Brewing Company reserves the right to modify the VIPer MemBEERship terms from time to time in in order to comply with the current applicable laws.
9. Bryn Mawr Brewing Company shall make its VIPer MemBEERships available through December 31, 2015; provided, however, that Bryn Mawr Brewing Company reserves the right to limit the number of MemBEERships sold and to terminate or extend the sale of MemBEERships prior to or beyond the appointed date.

### **Bryn Mawr Brewing Company**

110 1<sup>st</sup> Ave NE, F906, Minneapolis, MN 55413



**IMPORTANT – PLEASE READ:**

**BY SIGNING BELOW, YOU EXPRESSLY ACKNOWLEDGE THAT THIS MEMBERSHIP DOES NOT ENTITLE YOU TO OWNERSHIP IN UTEPILS INVESTMENTS, LLC D/B/A BRYN MAWR BREWING COMPANY OR ANY AFFILIATED ENTITY. THE PURCHASE OF THIS MEMBERSHIP IS NOT INTENDED TO BE A SALE OF ANY STOCK OR OTHER SECURITIES IN UTEPILS INVESTMENTS, LLC D/B/A BRYN MAWR BREWING COMPANY OR ANY AFFILIATED ENTITY AND MEMBERS SHALL NOT BE ENTITLED TO ANY RIGHTS OF OWNERS SUCH AS A SHARE OF PROFITS AND/OR GOVERNANCE RIGHTS.**

**APPLICATION FOR MEMBERSHIP – PLEASE COMPLETE ALL INFORMATION**

I have reviewed the foregoing terms and conditions and agree to abide by them.

	<b>Contribution: \$ _____</b>
Name(s):	
Membership Type:	
VIPer Shirt Size(s)	
Date of Birth	
Address:	
Phone*:	
Cell*:	
Email*:	
Date:	
Signature(s):	

\* By providing your mobile telephone number and/or e-mail, you agree that we may communicate with you regarding your MemBEERship, Bryn Mawr Brewing Company news, events and specials, by SMS, MMS, text messages or other electronic means to your e-mail address and/or mobile device.